

PORT HOPE PUBLIC LIBRARY BOARD STRATEGIC PLAN PRIORITIES 2023-2027

GOAL: Increase our Impact

- Continue to implement and maintain an innovative service delivery model
- Review the Hub branch operation following the service delivery review recommendations
- Determine community space needs including accommodation for study areas

GOAL: Achieve operational excellence and increase our ability to adapt

- Develop a sustainable four-year strategy including a strategic fundraising framework
- Design a comprehensive information technology blueprint
- Continuation of the library accreditation process

GOAL: Expand our reach

- Develop a relationship with Loyalist College
- Strengthen the Friends of the Library partnership
- Formulate a comprehensive communications and marketing plan

GOAL: Enhance participant engagement

- Survey the community regarding their current use and future needs
- Enrich our resources and programming for specific user groups
- Ensure diversity, equity and inclusion are reflected throughout the library community and at the forefront of our policies and procedures