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| PORT HOPE PUBLIC LIBRARY BOARD  STRATEGIC PLAN PRIORITIES  2024 - 2027 |
| *GOAL: Increase our Impact* |
| * Continue to implement and maintain an innovative service delivery model * Review the Hub branch operation following the service delivery review recommendations * Determine community space needs including accommodation for study areas |
| *GOAL: Achieve operational excellence and increase our ability to adapt* |
| * Develop a sustainable four-year strategy including a strategic fundraising framework * Design a comprehensive information technology blueprint * Continuation of the library accreditation process |
| *GOAL: Expand our reach* |
| * Develop a relationship with Loyalist College * Strengthen the Friends of the Library partnership * Formulate a comprehensive communications and marketing plan |
| *GOAL: Enhance participant engagement* |
| * Survey the community regarding their current use and future needs * Enrich our resources and programming for specific user groups * Ensure diversity, equity and inclusion are reflected throughout the library community and at the forefront of our policies and procedures |